

HARVEST OF THE MONTH 2017/2018

MONTH	ITEM	CASES	FARM	DELIVERY WEEK	MARKETING MATERIALS
AUGUST					
SEPTEMBER	OKRA 15#	252 CASES *1 CASE FOR ES/MS *2 CASES FOR HS	J&D EDINBURG, TX	SEPT. 11-14 SERVE-SEPT. 15 2017	440 POSTERS, 440 TABLE TENTS, FILE FOR FACT SHEET, 55,000 STICKERS
OCTOBER	YELLOW SQUASH 20# ZUCHINNI SQUASH 20#	504 5# BAGS YELLOW 504 BAGS 5# ZUCHINNI *10# YEL/10#ZUC FOR ES/MS *20# YEL/20#ZUC FOR HS	JENSCHKE FARMS FREDRICKSBURG, TX	OCTOBER 2-5 SERVE-OCT. 6, 2017	440 POSTERS, 440 TABLE TENTS, FILE FOR FACT SHEET, 55,000 STICKERS, 55,000 TRADING CARDS
NOVEMBER	FUJI APPLES 125CT OR 138CT	252 CASES *1 CASE FOR ES/MS *2 CASES FOR HS	TOP OF TEXAS APPLES FARWELL, TX	NOVEMBER 6-9 SERVE-NOV. 10, 2017	440 POSTERS, 440 TABLE TENTS, FILE FOR FACT SHEET, 55,000 STICKERS
DECEMBER	TANGERINES 40#	252 CASES *1 CASE FOR ES/MS *2 CASES FOR HS	STURDIVANT FARMS ALVIN, TX	DECEMBER 11-14 SERVE-DEC. 15, 2017	440 POSTERS, 440 TABLE TENTS, FILE FOR FACT SHEET, 55,000 STICKERS, 55,000 TRADING CARDS
JANUARY	PURPLE HULL PEAS	252 CASES *1 CASE FOR ES/MS *2 CASES FOR HS	SIDES PEAS CANTON, TX	JANUARY 8-11 SERVE-JAN. 12, 2018	440 POSTERS, 440 TABLE TENTS, FILE FOR FACT SHEET, 55,000 STICKERS
FEBRUARY	ORGANIC BEETS (DICED) 5# BAGS	1008 5# BAGS *2 BAGS FOR ES/MS *4 BAGS FOR HS	TENAZA MISSION, TX	FEBRUARY 5-8 SERVE-FEB. 9, 2018	440 POSTERS, 440 TABLE TENTS, FILE FOR FACT SHEET, 55,000 STICKERS, 55,000 TRADING CARDS
MARCH	GREEN KALE 24CT	252 CASES *1 CASE FOR ES/MS *2 CASES FOR HS	RIO FRESH SAN JUAN, TX	MARCH 5-8 SERVE-MARCH 9, 2018	440 POSTERS, 440 TABLE TENTS, FILE FOR FACT SHEET, 55,000 STICKERS
APRIL	RED/GREEN BUTTER HEAD 24CT	504 CASES *2 CASES FOR ES/MS *4 CASES FOR HS	LEAF SAFARI MANOR, TX	APRIL 9-12 SERVE-APRIL 13, 2018	440 POSTERS, 440 TABLE TENTS, FILE FOR FACT SHEET, 55,000 STICKERS
MAY	ORANGE SAN MARZANO TOMATO 11# FLAT	252 CASES *1 CASE FOR ES/MS *2 CASES FOR HS	VILLAGE FARMS MARFA, TX	MAY 14-17 SERVE-MAY 18, 2018	440 POSTERS, 440 TABLE TENTS, FILE FOR FACT SHEET, 55,000 STICKERS

*Calendar subject to change due to weather and unforeseen conditions